

How to write

Written communication,
critical assessment, and
avoiding plagiarism

Tim Kovacs and Peter Flach

Writing a literature review

- Start writing early
 - keep notes while reading papers
- Present a coherent framework
 - what are the major approaches?
 - what are the main open problems?
- Choose the right level of detail
 - keep your audience and goals in mind
- Don't just copy, give your own opinion!

Structure

- Usual structure:
 - Abstract
 - Introduction
 - Problem analysis and proposed solution
 - Implementation and evaluation
 - Discussion and related work
 - Conclusions and future work
- Variations are possible
 - e.g., related work after introduction
- Don't write the document in this order!
 - Do abstract last

Getting started writing

- Prepare an outline of the paper
 - section and subsection headings
 - a few sentences about each (sub)section
- Start with the most concrete bits...
 - i.e., what you did, results
- ...then the more abstract bits
 - discussion, related work, etc.

Logical structure

- A document has a “fractal” structure:
 - document has introduction, body, conclusion
 - section has introduction, body, conclusion
 - subsection has introduction, body, conclusion
 - paragraph has introduction, body, conclusion

Flow and Signposts

- A well-written document flows naturally
 - It has connections between sections, subsections, and paragraphs
- Add signposts to help the reader
 - Where did we come from, where are we now, where are we going?
 - “In the last section we saw a formal definition of X. In this section we will see some examples of X, in preparation for section 3 which will introduce a special case of X which we will focus on in the rest of the report.”

Each unit is self-contained

- Sections are roughly of equal length
 - subsections only needed in longer sections
 - try to avoid sub-subsections
- Paragraphs are roughly of equal length, and express a single coherent thought or argument
 - roughly 5-10 sentences
 - break up overly long sentences

General advice

- Try to “sell” your approach
 - choose an attractive title
 - abstract, introduction and conclusions are very important
- Be concise and to the point
 - aim to explain, not to impress
 - keep things as simple as possible, but no simpler
 - use well-chosen examples
- Every section, paragraph, sentence and word should serve a purpose – if not, throw it out!

Example 1: complex version

“The reason that this is called a linear function is because the output is formed from a linear combination of the inputs.”

This isn't a terrible sentence but we can improve it

Example 2: complex version

“We consider the architectural style of the system, the structures and properties of the components that comprise the system and the interrelationships between them.”

See <http://www.cs.bris.ac.uk/Teaching/learning> for more

After producing a first draft

- Leave it aside for a day or so, then re-read
 - be critical, approach it as a marker or reviewer
 - check the logic of your arguments
 - check if everything is there with a purpose
- Pay attention to detail
 - general appearance, typography, figures and tables, cross-references, captions, citations, spell-checking, ...
- Proof-read, then proof-read, then proof-read

Simplicity and Clarity

“Make everything as simple as possible,
but not simpler.” - Albert Einstein

- The goal is to communicate your knowledge
- Put yourself in the reader’s shoes
 - Is what I’ve written understandable?
 - How much have I assumed the reader knows?
 - Is there a simpler way to explain this?
 - Can I give some simple examples or intuition?

Simplicity and Clarity

- Do not try to impress the reader with unnecessary complexity
 - Avoid unnecessary math, notation, abbreviations, terms, and facts
 - Sometimes math *is* the simplest way to write it
- Do not just write everything you know
 - This shows you don't know what is most relevant
- Do not write about it if you don't understand it
 - You will probably reveal your lack of understanding

Formal and Informal English

Informal:

- “R U going 2 mark this soon?”
- text message, emails, conversations

More formal:

- “I don’t know why it isn’t working.”
- Oral presentations, some reports, conversations

Very formal:

- “It is not known why the service is unavailable.”
- Dissertations, scientific publications, legal documents, news readers, formal speeches

Formality

More formal writing:

- Avoids contractions, e.g.
 - don't → do not
 - it's → it is
- Uses “we” instead of “I”
- Avoids subjective statements such as “I like...”

But: Excessive formality is hard to read

- We don't insist on very formal writing
- Emulate scientific papers and books
- If in doubt ask your supervisor

Common Mistakes: s and ’

We often add s to a word to show plurality (more than one)

- “My car...” (I'm talking about one car)
- “My cars...” (I'm talking about multiple cars)

We add ’s to show possession

- “My car’s door is rusty” (The door belongs to the car)

What if we want both?

- “Both my cars’ doors are rusty” (I have 2 cars, each with >1 doors belonging to them)

Compare with

- “Both my car’s doors are rusty” (The car has 2 doors)

Common Mistakes: it's and its

We also use 's in a contraction of "it is"

- "It is raining" → "It's raining"

Because "it's" means "it is", when we want to show something belongs to "it", we *don't* use '

- "It's [it is] raining"
- "Its [possessive of it] door is rusty"

It's very common for ' to be used incorrectly

"Would you like some donut's?" ← **wrong!**

Common Mistakes: Latin

Some Latin abbreviations are often used in English:

- et al. → “and others” - note full stop
- i.e. → “that is” - note two full stops
- e.g. → “for example”

E.g.

- “The paper by Flach et al. shows...”
- “It is difficult (i.e. time-consuming) to ...”
- “When the University is closed, e.g. at Christmas, ...”

Common Mistakes: Incomplete Comparison

Comparisons:

- Don't say: Results show x is better
- Do say: Results show x is better than y
- Even when it's clear to you, it may not be to others

Notation

Introduce **all** notation

“My knowledge, k , increases as follows:

$$k = \sqrt{2hc}$$

where h is the number of hours I study and c is the amount of coffee I drink.”

Technical Terms

- Introduce and define any unusual technical terms (e.g. polysomnography, kurtosis).
- Spell out **all** acronyms the first time you use them. E.g. ‘ ‘This dissertation applies Machine Learning (ML) to ... ML is...’ ’.
- Best to insert this on final proofreading as things tend to move around.
 - Also the time to check typesetting.

Maths

- Simple expressions such as $x = 2y$ can occur in-line (i.e. within text).
- More complex or important expressions should be centred:

$$\sqrt{e} = \sqrt{mc^2}$$

- Numbering equations, such as (1), is useful if you need to refer to them later.

$$\sqrt{e} = \sqrt{mc^2}$$

(1)

Figures and Tables

Figures and tables should be numbered, have a caption and a long description in a paragraph. E.g. “Figure 1 shows the quarterly profits in each area for the year...”

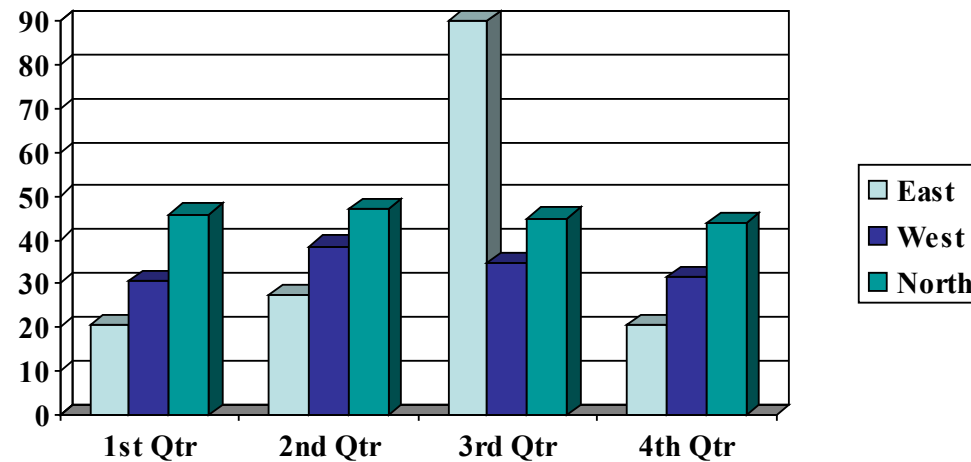


Figure 1. Quarterly profits in each area.

Start another paragraph after the figure and caption. The caption should be a very short description.

Use of others' material

- Use lots of references
- Use few or no quotations
 - Your own words are preferable
- Do not cut and paste maths
 - The resolution is too low
- Reference any figures you duplicate
- Notice “others' material”
 - Material that belongs to others

Use of others' material

- **Do** take (and cite) ideas from other people
- **Do not** take their words

- We want you to write things in your own words because we want to see if you understand the material
- We prefer bad English written by you to good English written by someone else

Wikipedia/Web Sources

- Do NOT rely entirely on unpublished material from the web
 - The *quality* is highly variable
 - It has not been reviewed like a journal article or text book
- Cite web pages if you must
 - Include date you read the page
 - Better to cite published sources if you can

Plagiarism

- Copying words without quotation or ideas without citation is plagiarism
- Plagiarism is a serious offense
- The minimum penalty is a mark of 0
- We have software to detect plagiarism in both code and text

Rules of thumb

- do not cut and paste without quotation
- do not quote much

How to get bad marks

- Plagiarise
- Follow the structure of the original very closely
 - Use same sections
 - Use the same logical arguments and examples
 - See <http://www.cs.bris.ac.uk/Teaching/learning> for a detailed example.
- Do not criticise flaws in the original
- Base your work on only one other work

How to get good marks

The best reports show:

- Critical analysis
 - Evaluation of quality, significance, relevance
- Synthesis
 - Combining existing things into something new

Critical Analysis

- Convince the marker you really understand:
 - The existing work
 - What is good and bad about it
 - What is significant about it
 - What is relevant to your work
 - How it relates to other areas
- Do the same analysis of your work!

Example Critical Analysis

- What point from *this* talk is most significant?
 - Don't plagiarise!
- What's least significant
 - Trimming unnecessary words (?)
- How could this talk be improved?
 - Some slides have have a lot of text
 - ...

Further Resources

<http://www.cs.bris.ac.uk/Teaching/learning/>